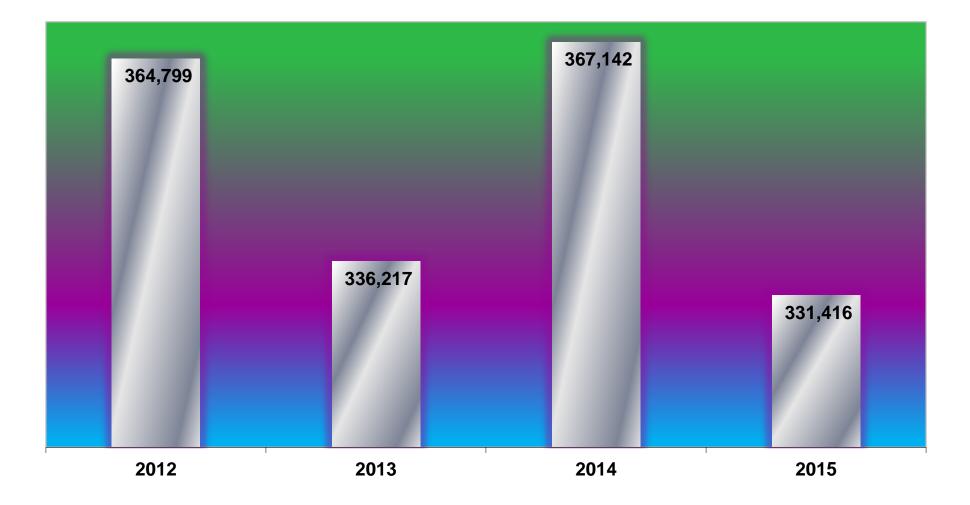
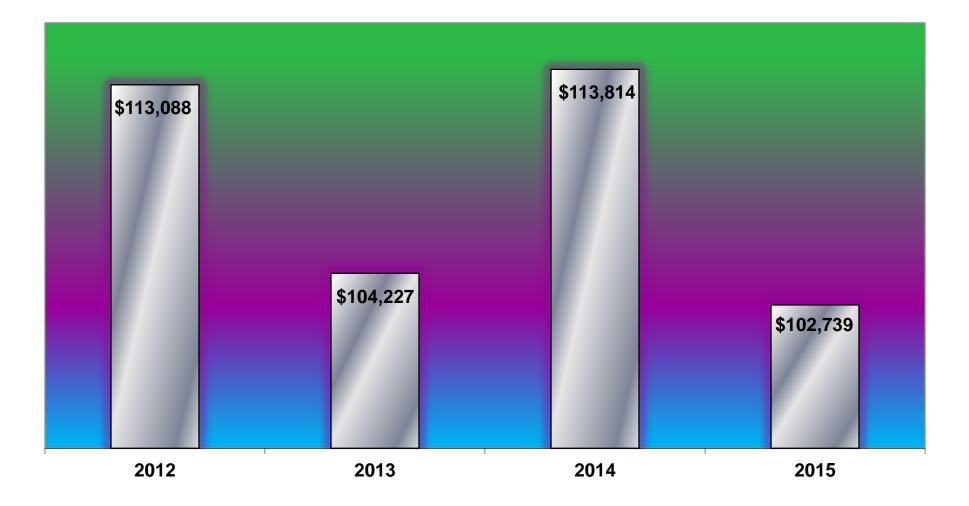
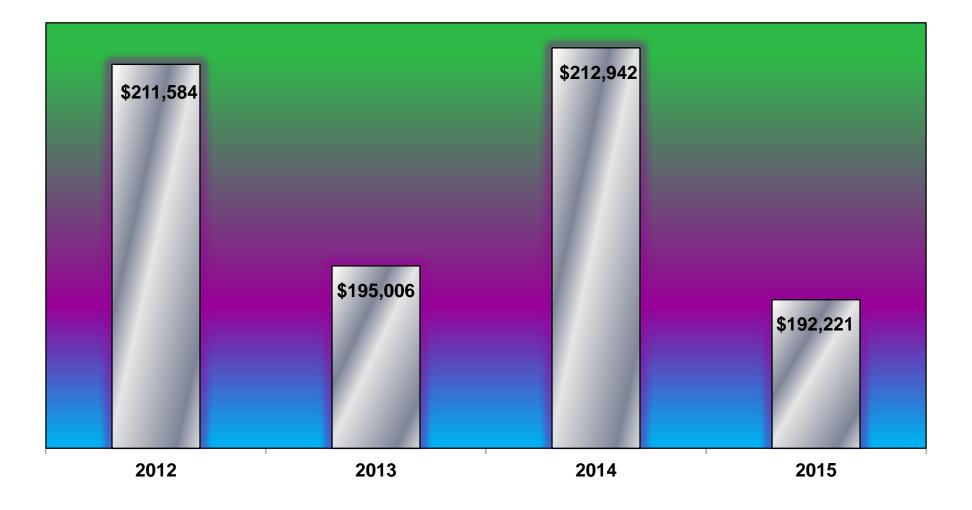
Gallonage Consumption Whiteclay



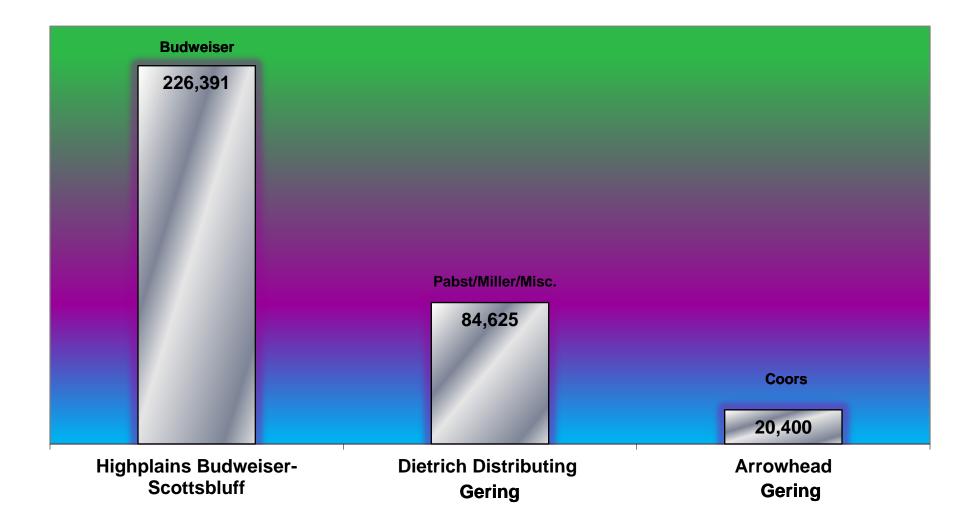
State Excise Taxes Whiteclay



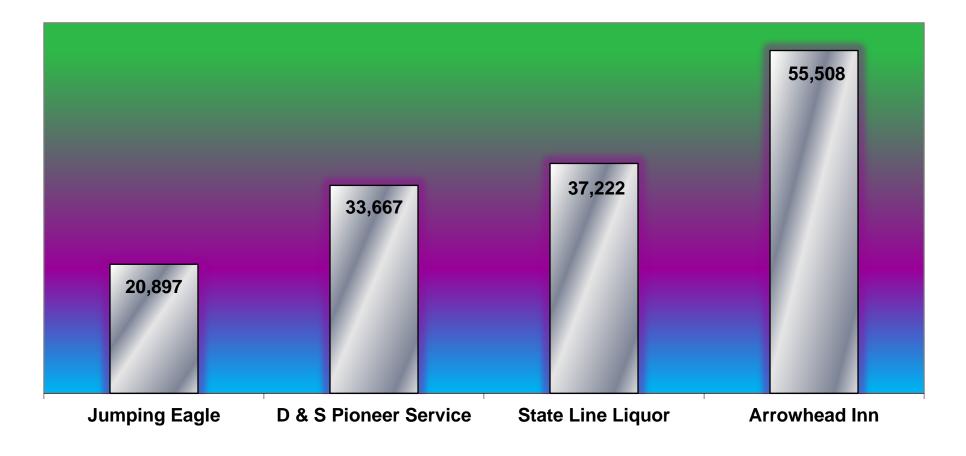
Federal Excise Taxes Whiteclay



Wholesale Ranking by Gallons to Retailer - 2015 Whiteclay



Retailer Ranking by Estimated # of Cases Sold 2015 Whiteclay



Definition of Case: 24 cans or bottles containing 12 fluid oz. each. Total Gallons sold converted to 24/12oz package.