BEER BRANDS FAQ

- 1. What products do I need to file a brand for?
 - a. Per State Statute 53-123.03, the State of Nebraska requires a beer brand to be on file with the Commission for all beer products and the individual flavors associated with the product. Ex. Pale Ale, Pale Ale Lime, Pale Ale Lemon, Pale Ale Orange. "All Products" or "All Flavors" is not accepted.
- 2. Do I need to file a beer brand for liquor or wine?
 - a. No, only beer needs to be registered in the State of Nebraska. No liquor or wine products are required to have a brand submitted at this time. REMINDER: Cider is considered beer and needs a brand form on file! 8.5% ABV and below is classified as Beer or Cider.
- 3. Does Nebraska require COLA's
 - a. No
- 4. The label has changed, do I need to resubmit a brand form?
 - a. No, we only require a new/updated form if the product name has changed.
- 5. Is mead beer?
 - a. No, in the State of Nebraska it is considered wine.
- 6. Does Nebraska require sizes of products to be registered?
 - a. No
- 7. Can I ship or sell my product without a beer brand?
 - a. No, a brand MUST be on file with the Commission and on our website list <u>before</u> the product is shipped or sold in Nebraska.
- 8. Can I send my form directly to the NLCC?
 - a. As of October 3, 2018, suppliers can submit brands via the online form.
- 9. Does sampler/variety packs need to be included on the form?
 - a. No, only the individual beers that will be in the sampler or variety pack need to be registered.
- 10. Do I need to keep a running list of products and include it with each new form?
 - a. No, please only submit a form with new products or flavors that have not been previously registered.

For any other questions not answered in this FAQ, please click <u>HERE</u> to email our office with your beer brand questions.

Please click <u>HERE</u> to be directed to the Beer Brand page on the NLCC website.