



**Pete Ricketts**  
Governor

# STATE OF NEBRASKA

## NEBRASKA LIQUOR CONTROL COMMISSION

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### Industry Warning:

There have been questions recently arising regarding quantity discounts. As a friendly reminder, to be in compliance with Statute 53-168 (something of value) & 53-169 (interest in retailers operation) all retailers in at least the same license type must receive notice from the wholesale licensee either by e-mail or mailing (or other means) about the chance to purchase in the Quantity Offers. Without proof of an e-mail sent or mailing to all retailers alerting to the Quantity offer for the certain sales period leaves the door open for a citation. It has become apparent that certain retailers have no knowledge of these offers where other retailers are very aware and this needs to be fixed.

Thank-you for your attention to this very important matter. This applies to wine, beer, spirit products.

*Leanna Prange*

Wholesale Compliance Administrator

### **Nebraska Liquor Control Commission**

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