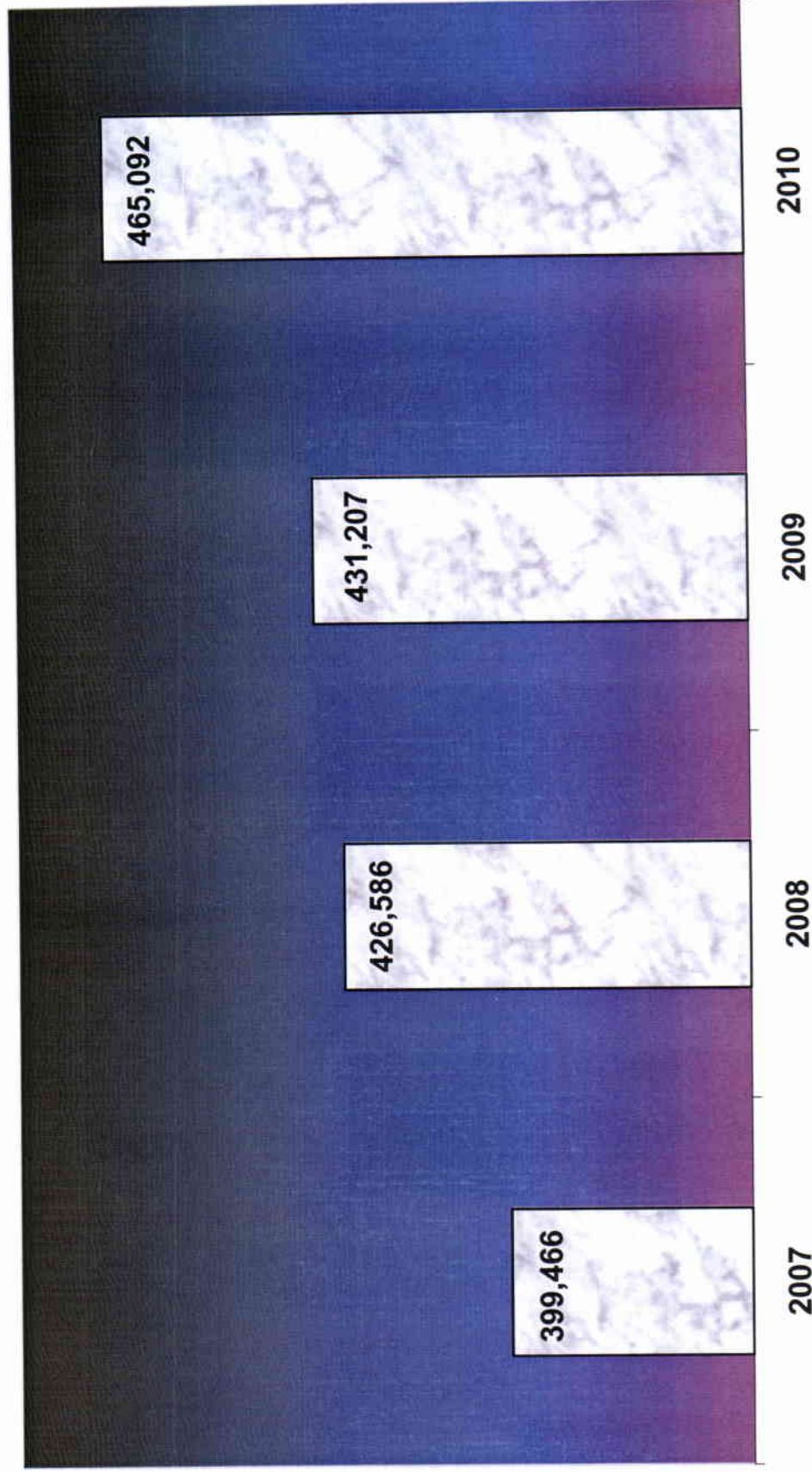


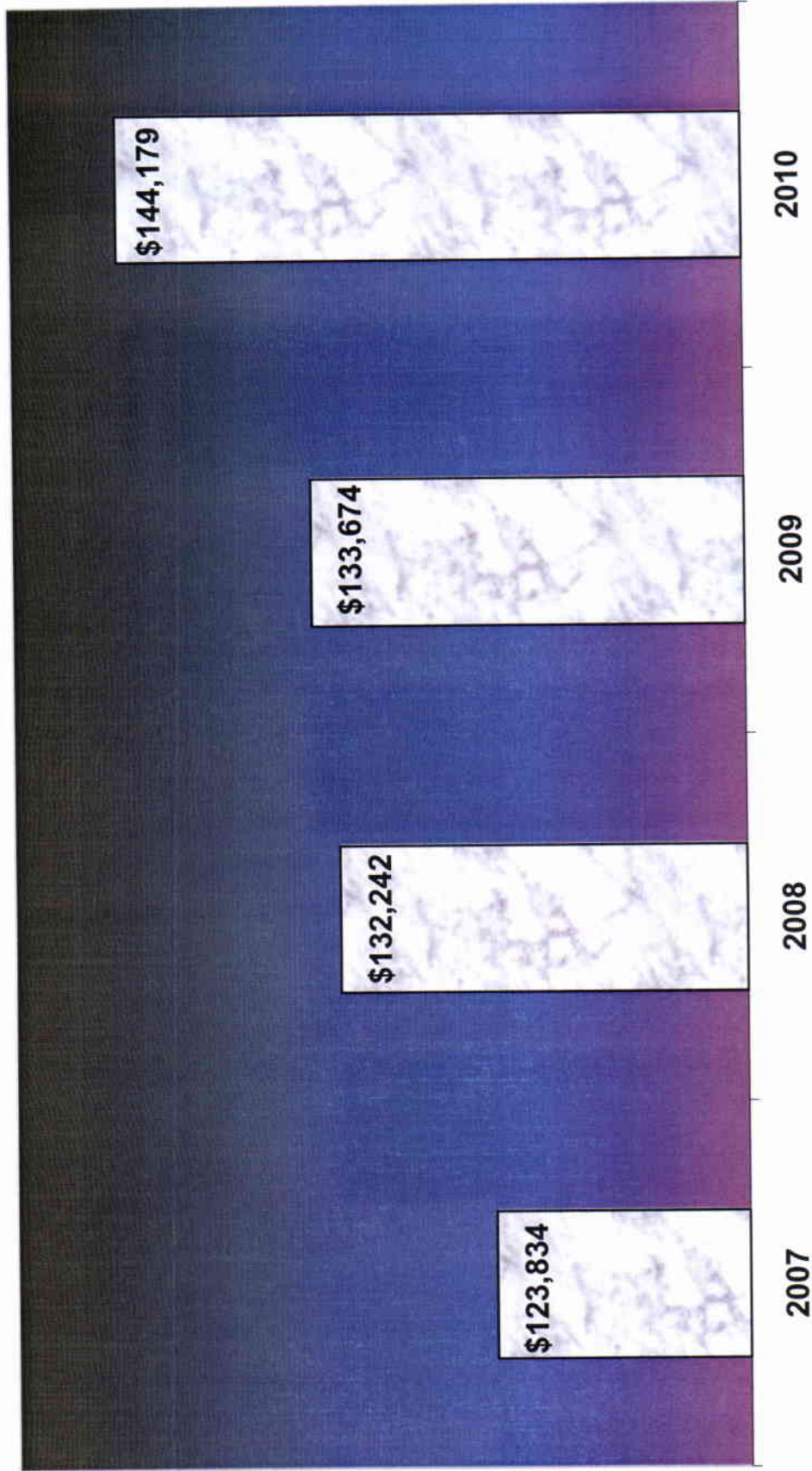
Gallonge Consumption

Whiteclay



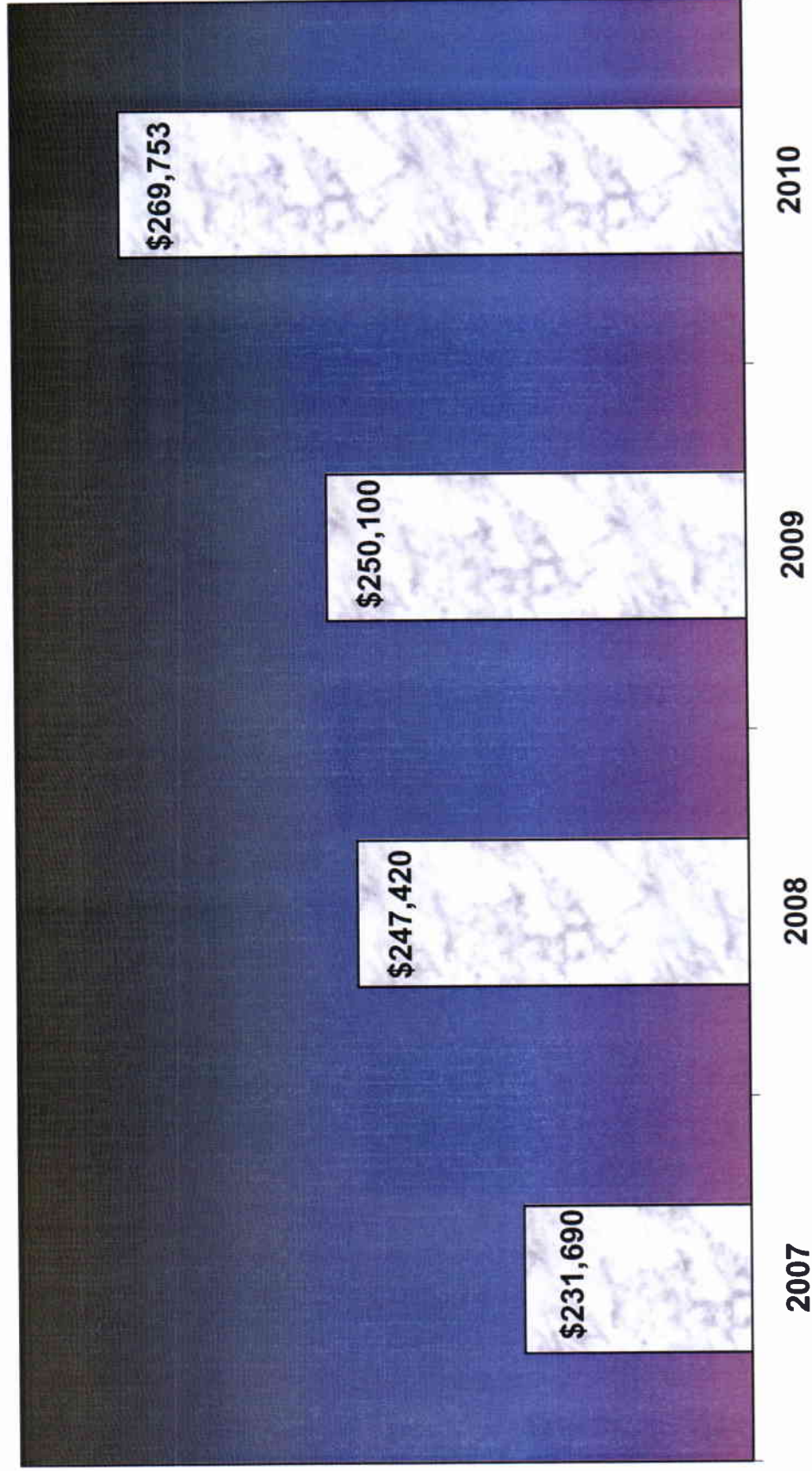
State Excise Taxes

Whiteclay



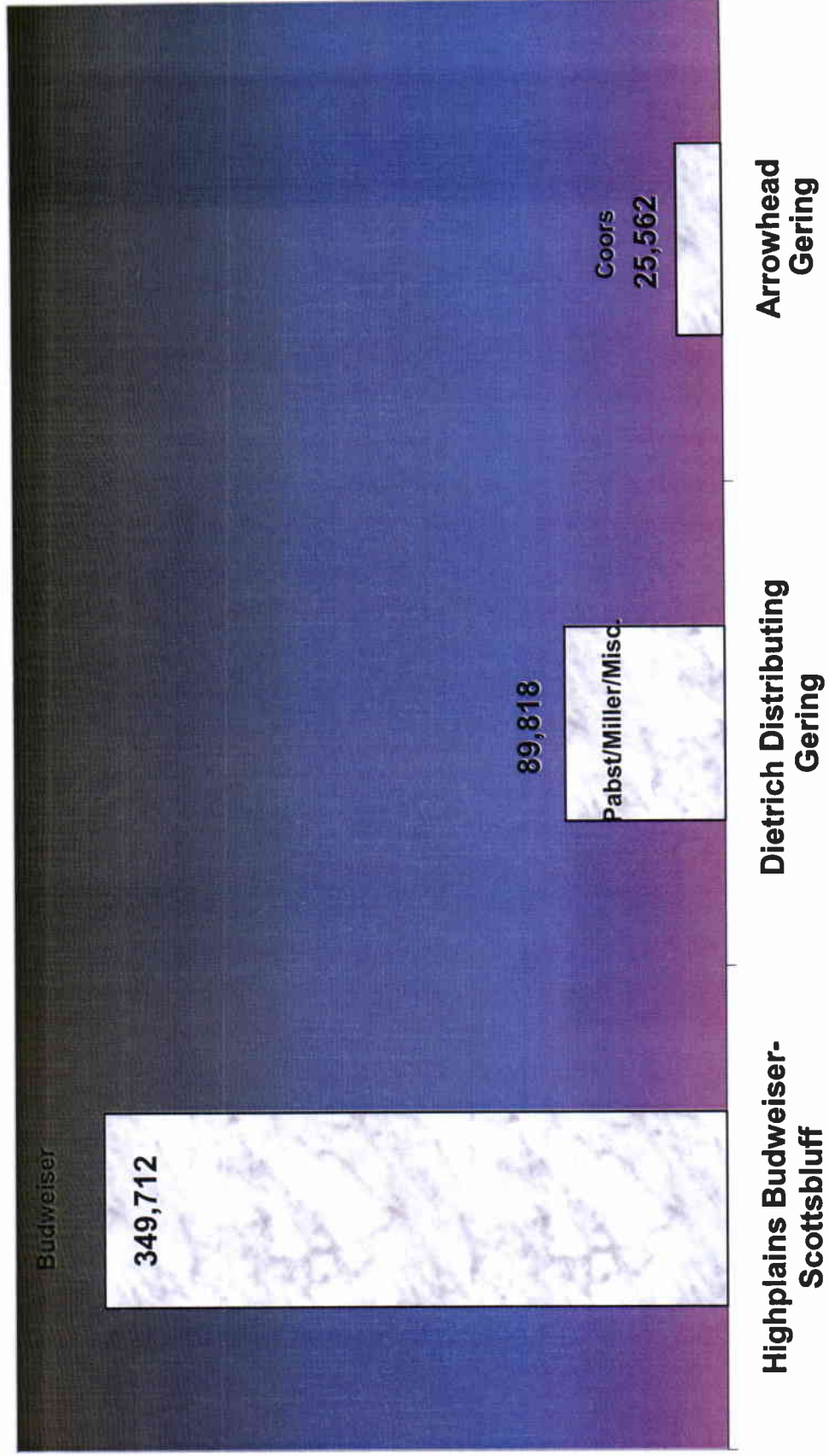
Federal Excise Taxes

Whiteclay

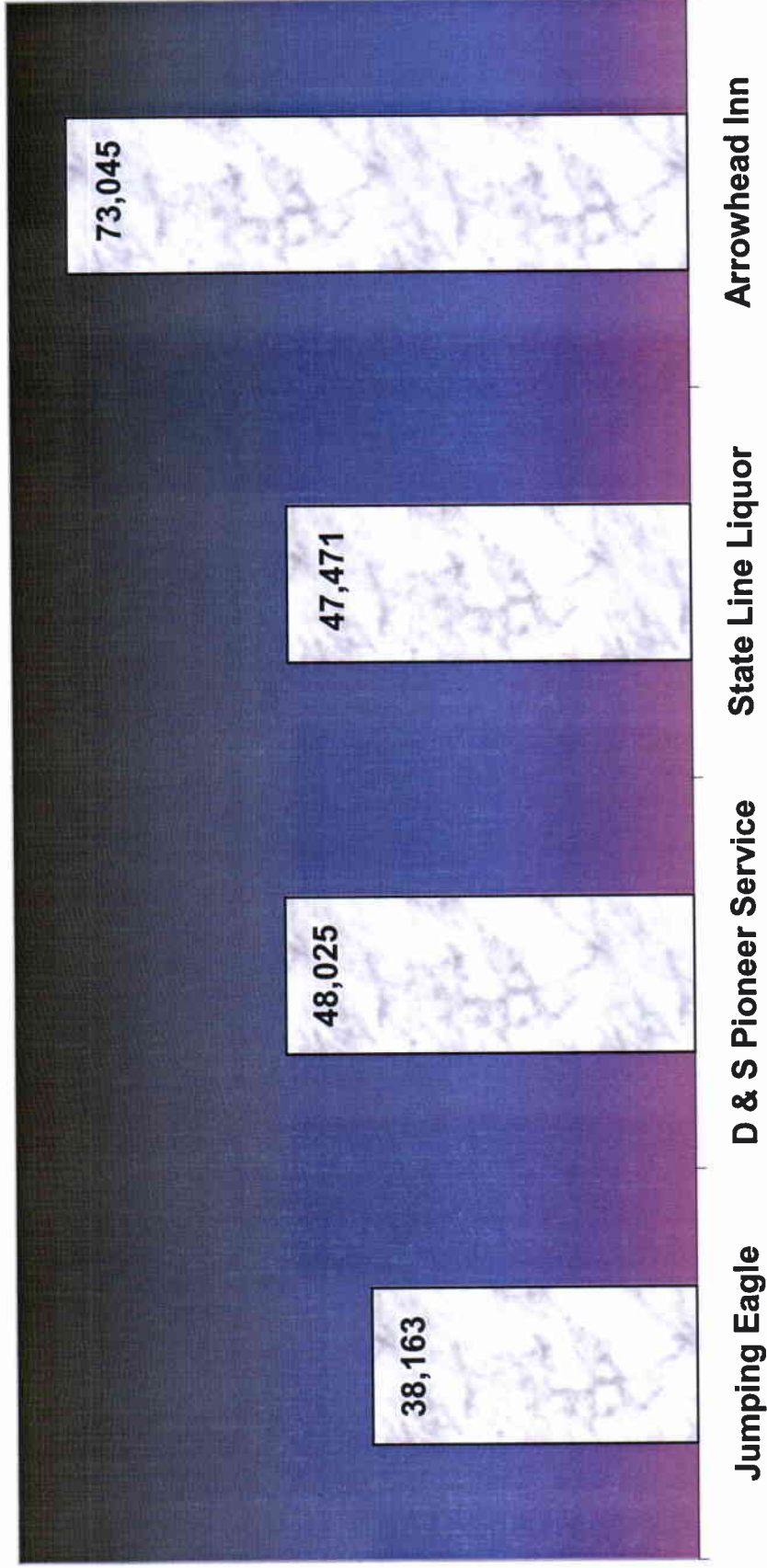


Federal Rate \$18.00 per Barrel (Barrel = 31 gal)
Federal Rate per gallon = \$.58

Wholesale Ranking by Gallons to Retailer - 2010 Whiteclay



Retailer Ranking by Estimated # of Cases Sold 2010 Whiteclay



Definition of Case: 24 cans or bottles containing 12 fluid oz. each.
Total Gallons sold converted to 24/12oz package.