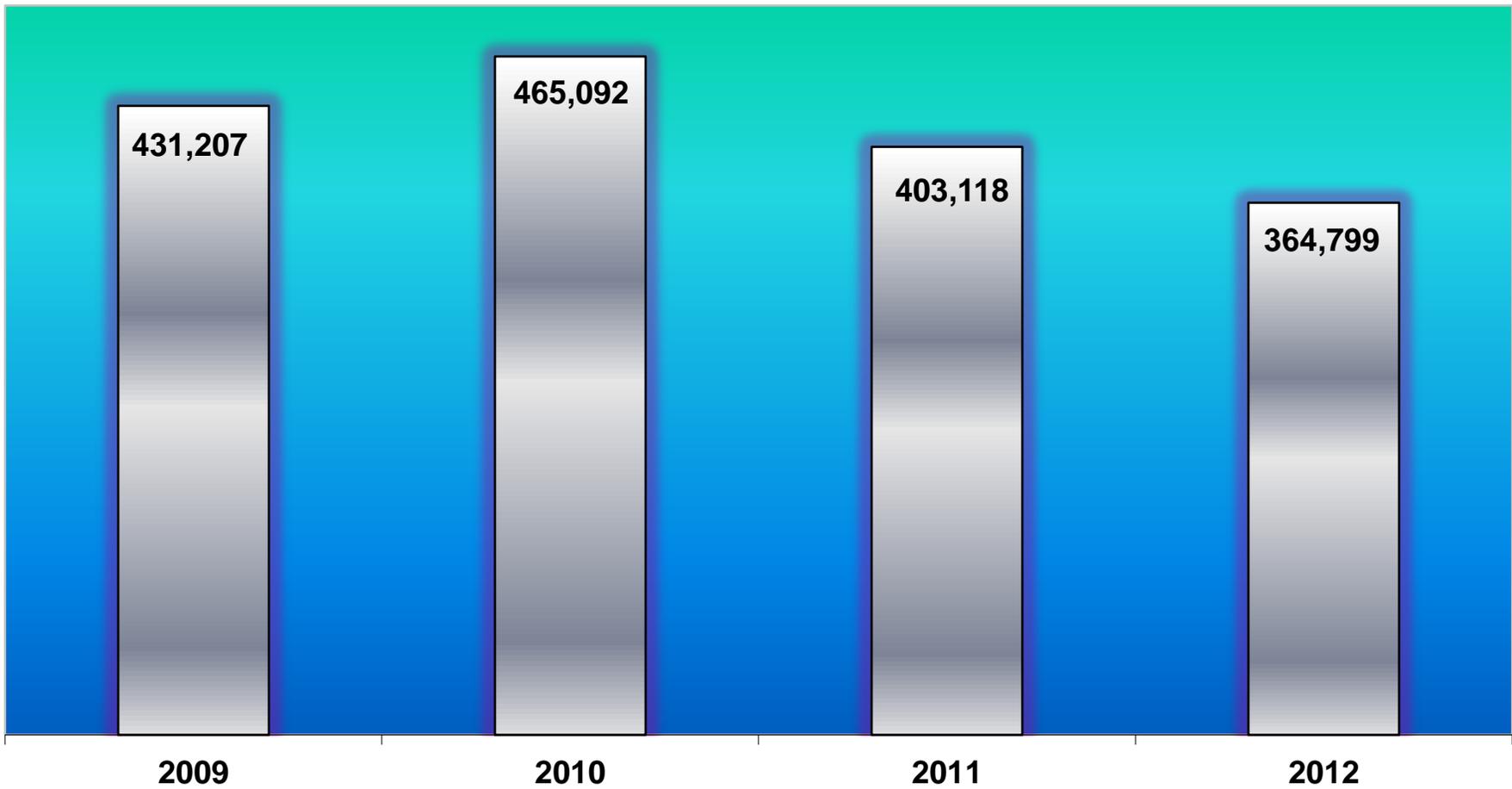
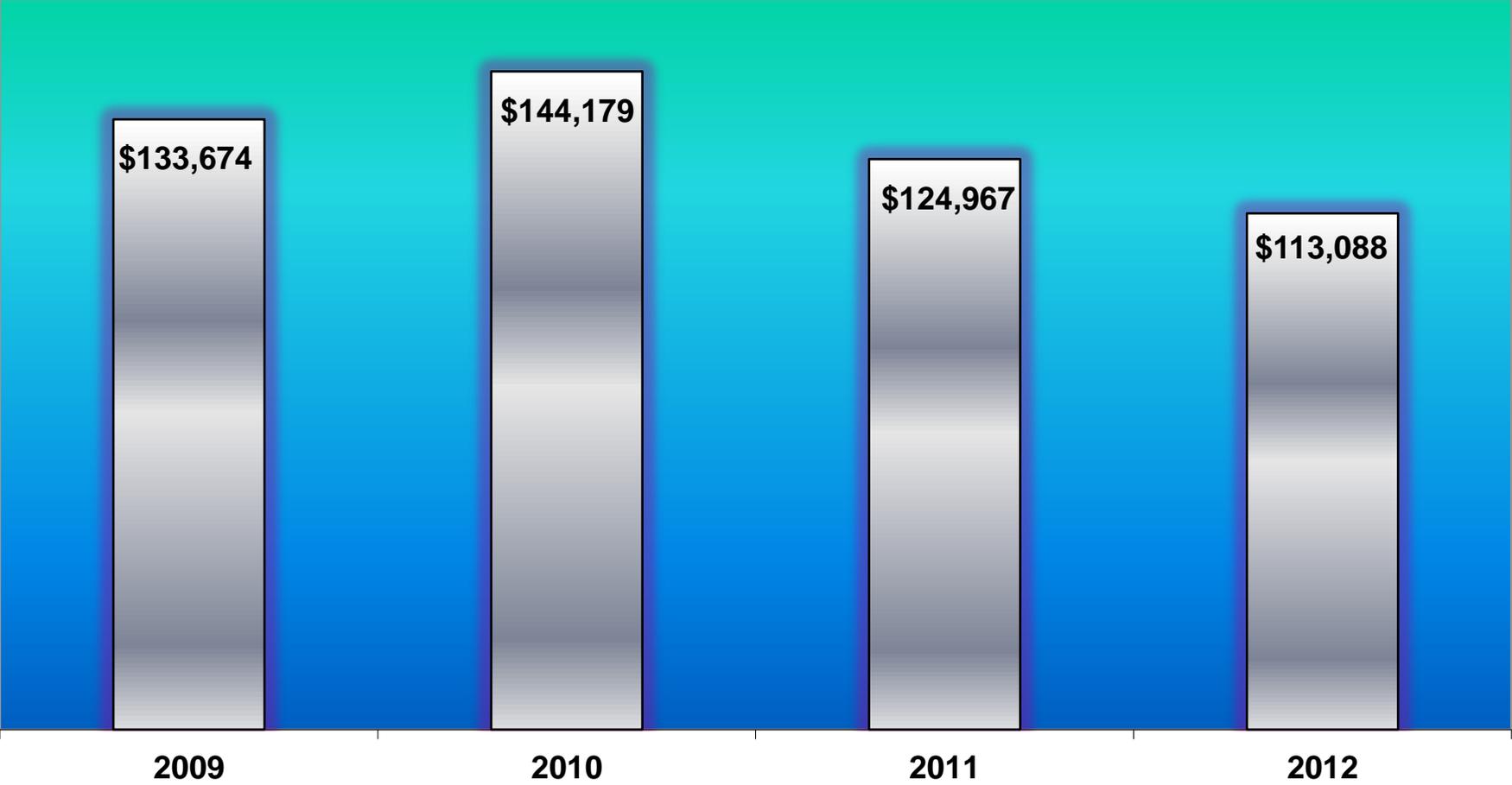


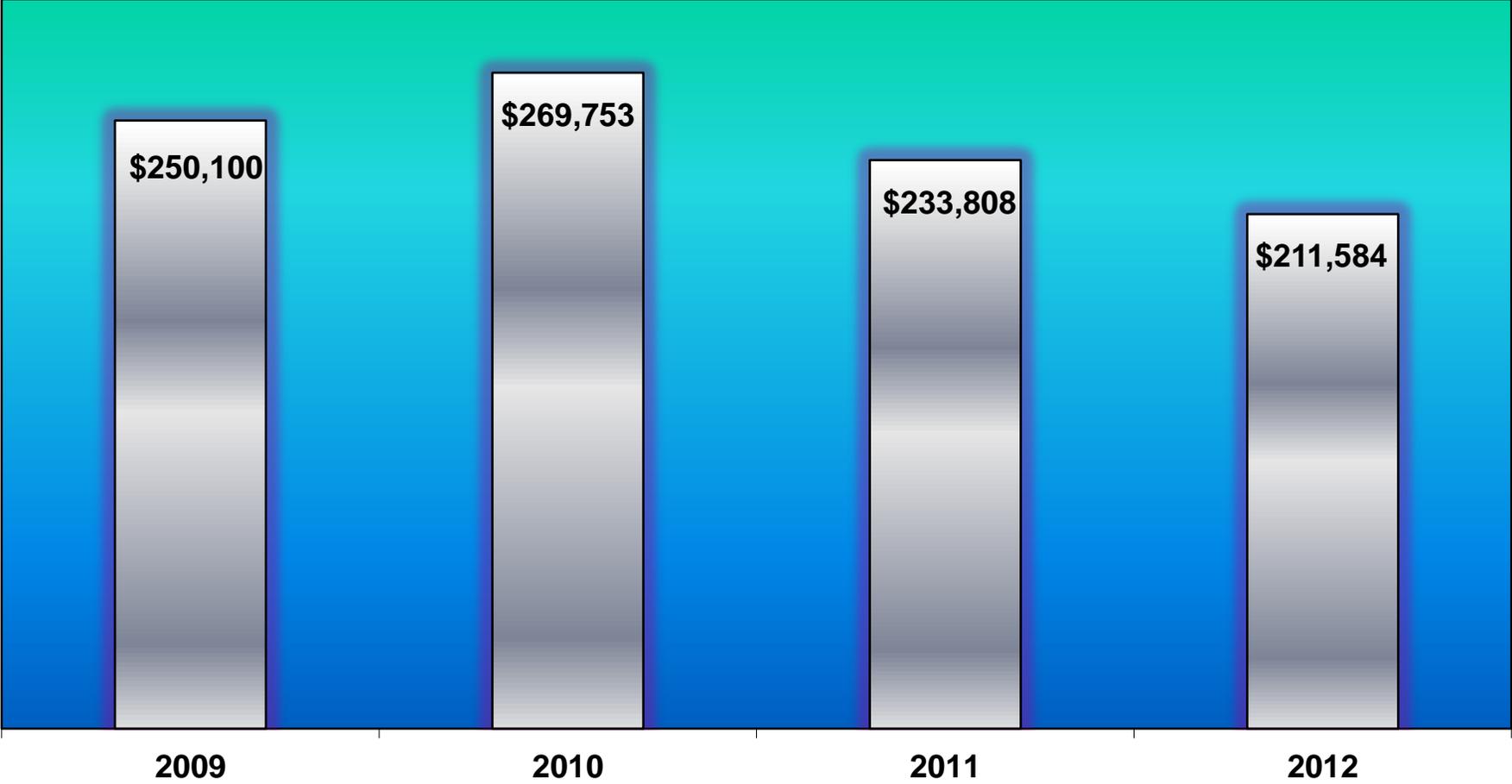
Gallonage Consumption Whiteclay



State Excise Taxes Whiteclay

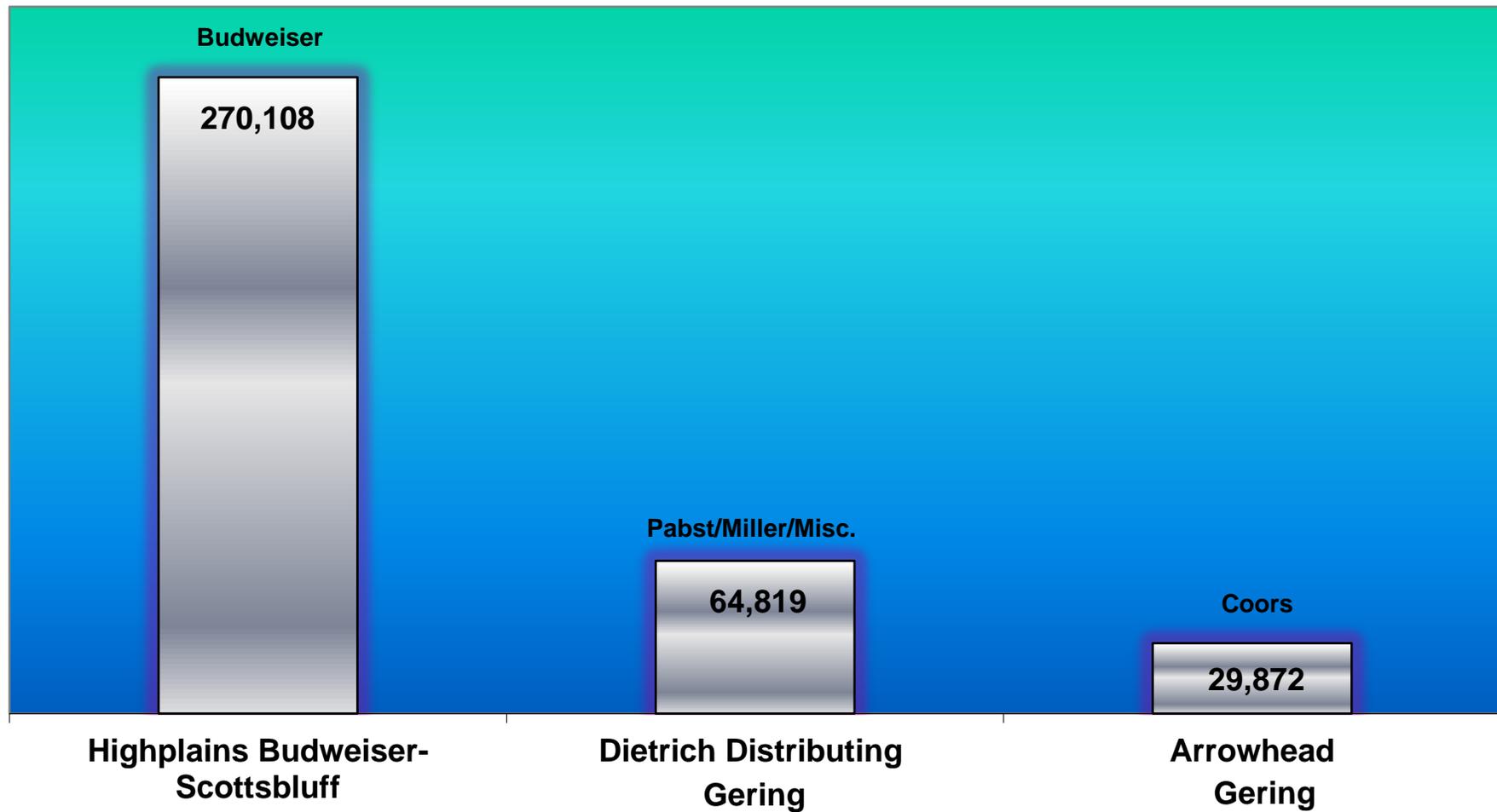


Federal Excise Taxes Whiteclay

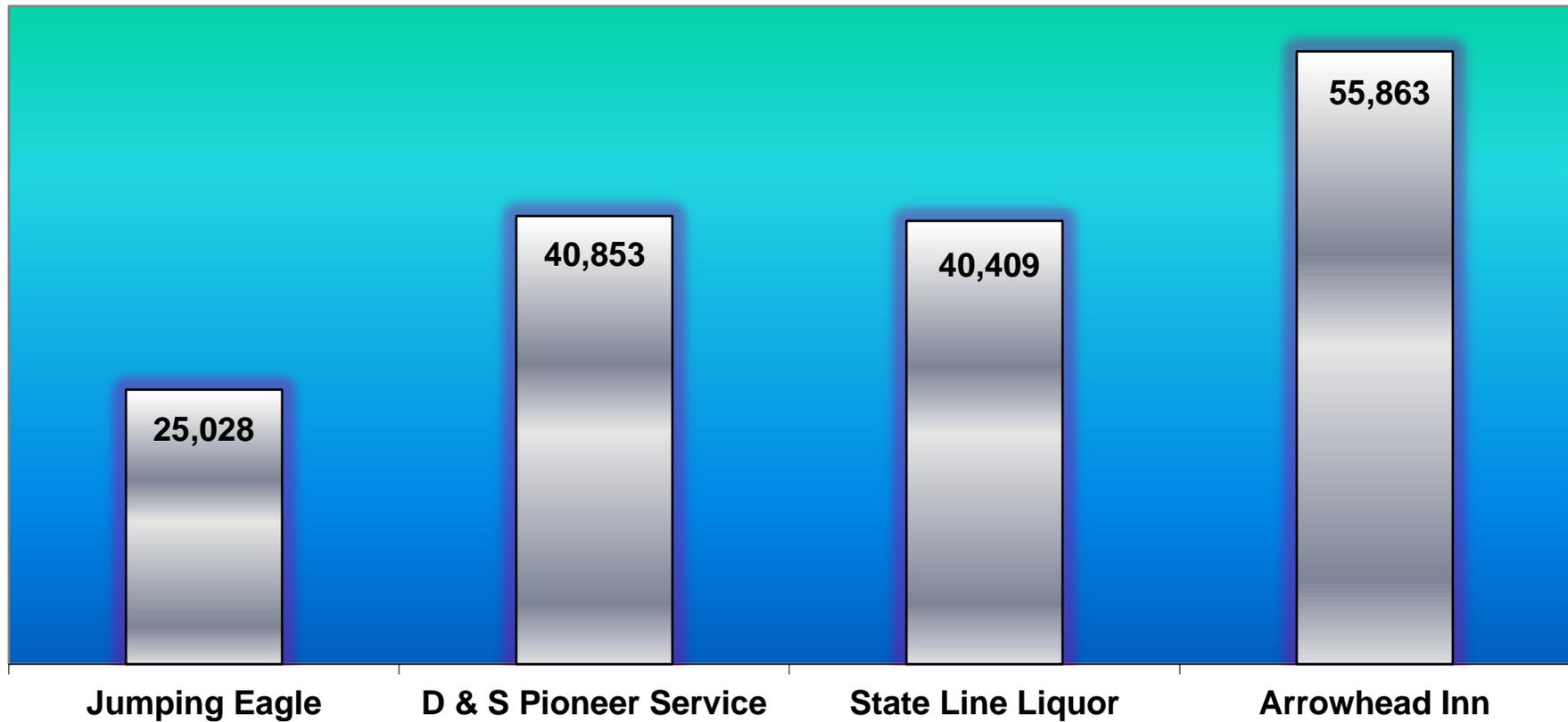


Federal Rate \$18.00 per Barrel (Barrel = 31 gal)
Federal Rate per gallon = \$.58

Wholesale Ranking by Gallons to Retailer - 2012 Whiteclay



Retailer Ranking by Estimated # of Cases Sold 2012 Whiteclay



Definition of Case: 24 cans or bottles containing 12 fluid oz. each.
Total Gallons sold converted to 24/12oz package.